

S H E L T O N G R O U P

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Suzanne Shelton is the CEO of Shelton Group, an advertising agency exclusively focused on motivating mainstream Americans to make more sustainable choices. Suzanne is a guest columnist in multiple publications and a featured speaker at numerous conferences every year on this topic, largely pulling insights from the firm's quarterly polling of Americans and their creative campaign work for some of America's largest brands, including Boeing, Kohler, Lowe's, Toshiba, and Georgia Pacific, and from the nation's investor owned utilities, including Black Hills Energy, First Energy, South Carolina Electric & Gas and Vectren Energy.